



MEDIA CONTACT

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Phil Long Glenwood Springs Subaru Selected River Bridge Regional Center as Hometown Charity for 2021 Subaru Share the Love® Event

Retailer donates for the prevention, assessment, treatment, and investigation of child abuse

GLENWOOD SPRINGS, Colo., May 11, 2022 – Phil Long Glenwood Springs Subaru recently presented a check to [River Bridge Regional Center](#) as a part of the 2021 Subaru Share the Love Event. A donation in the amount of \$13,000 was provided to the local nonprofit's Bridges to their Futures Campaign, which will expand resources and services to support the growing number of child sexual assault victims in Pitkin, Garfield, Eagle and Rio Blanco counties.

As part of the Subaru Share the Love Event, retailers were able to select a hometown charity that touched their local community's heart and also met various requirements, including the charity does not harm animals, is environmentally responsible, and ensures donations are being used for the charitable mission and not administration costs.

"Phil Long Subaru selected River Bridge as our hometown charity for its mission to help our most vulnerable," said Carroll Winkler, general manager of Phil Long Subaru. "Together with Subaru of America and our customers, we are helping victimized children in our community move forward to rebuild their lives and forge brighter futures for themselves. I want to thank my team for providing exceptional sales and service experiences and to our customers who allow us to give back to our neighbors and community."

From November 18, 2021 to January 3, 2022, with every new Subaru purchased or leased, Subaru of America, Inc. (SOA) donated \$250 and Phil Long Subaru donated \$50 to each customer's choice of local or national charities, including River Bridge Regional Center, The American Society for the Prevention of Cruelty to Animals®, Make-A-Wish®, Meals on Wheels America and the National Park Foundation. Additionally, SOA and the retailer provided a donation for every Phil Long Subaru vehicle routine service visit during the campaign period.

"River Bridge is very appreciative to Phil Long Subaru for their support and recognition of the services that we provide for our community. Thanks to the Share the Love event, the funds raised will help further our programs and services for the many children affected by abuse each year," said Mary Cloud, assistant director of River Bridge Regional Center. "Together we are joining the mission to stop child abuse and create a community where children are safe, families are strong, and where all abused children are believed, supported and able to heal."

Established in 2008 by SOA, the Share the Love Event brings Subaru owners together to make a difference in the community while showcasing its Subaru vehicles. Since the inception of the Subaru Share the Love Event, SOA and its retailers have donated more than \$200 million to support individuals and pets.

Phil Long Subaru received the 2021 Subaru Love Promise Customer and Community Commitment Award, which nationally recognizes elite Subaru retailers who provide an exceptional customer experience at every interaction with Subaru. These retailers have also demonstrated an outstanding commitment to supporting passions and causes in their local communities in important areas such as the environment, community, health, education, and pets. Phil Long Subaru has been recognized by the manufacturer seven times for excellence over the last ten years.

For the sixth year in a row, there was no cap on the total donation from Subaru of America to its Share the Love Event charitable partners. At the culmination of this year, SOA and its retailers hope to exceed a grand total of \$225 million donated since the creation of the Subaru Share the Love Event to celebrate the 14th anniversary of the event. The 2021 Subaru Share the Love Event takes place at more than 600 participating Subaru retailers nationwide.

ABOUT RIVER BRIDGE REGIONAL CENTER

River Bridge Regional Center is a nationally accredited nonprofit child advocacy center, utilizing a child-centered, multidisciplinary approach to the prevention, assessment, treatment, and investigation of child abuse. Since its founding in 2017, River Bridge has served over 1,660 children and nearly 2,500 family members.

ABOUT SUBARU OF AMERICA

Subaru of America, Inc. (SOA) is a wholly owned subsidiary of Subaru Corporation of Japan. Headquartered in a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and Subaru of Indiana Automotive, Inc. is the only U.S. automobile manufacturing plant to be designated as a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the Subaru Love Promise, which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do

ABOUT PHIL LONG GLENWOOD SPRINGS SUBARU

Phil Long Glenwood Springs Subaru is a community-driven, award-winning, and successful new and pre-owned vehicle and full-service dealership located in Glenwood Springs. In June, 2021, Phil Long Glenwood Spring Subaru became the 18th dealership of Phil Long Dealerships and its second location in Western Colorado.

Phil Long Glenwood Springs Subaru is located at 175 Storm King Road in West Glenwood Springs, CO, a convenient drive from Rifle, Carbondale, Eagle and Aspen. Showroom hours are Monday through Friday, 8am – 6pm, and Saturdays, 8am – 5pm.

For more information, call 970.945.7447, follow us on [Facebook](#) or visit phillongsubaru.com to view our online inventory.

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