



**PHIL LONG**  
GLENWOOD SPRINGS



**THE SUBARU  
LOVE PROMISE**

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#### **FOR IMMEDIATE RELEASE**

#### **River Bridge Regional Center Selected as Hometown Charity for 2024 Subaru Share the Love® Event**

*Phil Long Glenwood Springs Subaru and Subaru of America support local child sexual assault victims*

**GLENWOOD SPRINGS, Colo., May 12, 2025** – For the fourth consecutive year, Phil Long Glenwood Springs Subaru will present a check to [River Bridge Regional Center](#) as a part of the 2024 Subaru Share the Love® Event. This year's donation to the area nonprofit is \$20,500, contributing to a cumulative \$72,500 in support jointly provided by Subaru of America and Phil Long Glenwood Springs Subaru.

Community members are invited to attend the check presentation on May 15 at 12:00 p.m. at Phil Long Glenwood Springs Subaru, located at 175 Storm King Rd, Glenwood Springs, CO 81601, followed by a light lunch. Attendees will include Phil Long Dealerships President/CEO Kevin Shaughnessy, Phil Long Dealerships EVP/COO Shawn Flynn and representatives from Subaru of America, River Bridge, and Glenwood Springs Chamber of Commerce, along with employees and other partners.

As part of the Subaru Share the Love® Event, retailers were able to select a hometown charity that touched their local community's heart and met various requirements, provided the charity does not harm animals, is environmentally responsible, and ensures donations are being used for the charitable mission and not administration costs. River Bridge was selected for their impact and support provided to the growing number of child sexual assault victims in Pitkin, Garfield, Eagle, and Rio Blanco counties.

This year's donation will support the Center's operations, provide services for child victims of abuse, and implement programs and educational opportunities to help the community understand how to prevent child abuse. Data from the Centers for Disease Control and Prevention shows that approximately 1 in 4 girls and 1 in 20 boys in the United States experience child sexual abuse.

"We are incredibly grateful to Phil Long Glenwood Springs Subaru for selecting River Bridge Regional Center as their community partner for the Share the Love event for the fourth consecutive year," said Mary Cloud, development director of River Bridge Regional Center. "Their ongoing support has directly strengthened our Center's services, especially with the opportunity to conduct research surrounding child abuse prevention education efforts throughout Garfield County. Additionally, at a time when many victim service organizations—including River Bridge—are facing deep uncertainty due to significant federal funding cuts, this partnership is not only impactful, it's essential. We thank Subaru and the entire Glenwood Springs team for standing with us and with the children and families of our community."

From November 21, 2024, through January 2, 2025, with every new Subaru purchased or leased, Subaru of America and Phil Long Glenwood Springs Subaru, together, donated \$325 to each customer's choice of local or national charities, including River Bridge Regional Center, The American Society for the Prevention of Cruelty to Animals®, Make-A-Wish®, Meals on Wheels America and the National Park

Foundation. Additionally, Subaru of America and the retailer provided a donation for every Phil Long Subaru vehicle routine-service visit during the campaign period.

“Thank you to our customers and the community,” said Carroll Winkler, general manager of Phil Long Glenwood Springs Subaru. “Your continued support enables us to directly help our vulnerable children in accessing the vital resources they need to heal and rebuild their lives. I am so proud of our employees and Subaru of America for their dedication and commitment to giving back.”

Over the last 17 years, through the Subaru Share the Love® Event, Subaru of America and participating Subaru retailers have donated more than \$320 million to charity, with customers choosing between four national charities and over 2,300 hometown charities.

Phil Long Glenwood Springs Subaru received the 2024 Subaru Love Promise Community Commitment Award, which nationally recognizes Subaru retailers who are making a world a better place while demonstrating an outstanding commitment to supporting passions and causes in local communities, such as the environment, health, education, pets, and community. Phil Long Subaru has been recognized by the manufacturer ten times for excellence over the last thirteen years.

#### **ABOUT RIVER BRIDGE REGIONAL CENTER**

River Bridge Regional Center is a nationally accredited nonprofit child advocacy center, utilizing a child-centered, multidisciplinary approach to the prevention, assessment, and treatment of child abuse. River Bridge has served 3,172 children and 4,758 caregivers and non-offending family members since opening in 2008. Since 2017, the Mountain West SANE Alliance, a program within RBRC, has responded to 320 calls and conducted 189 medical forensic exams for adult and adolescent victims of sexual assault.

#### **ABOUT SUBARU OF AMERICA, INC. (SOA)**

Subaru of America, Inc. is an indirect wholly owned subsidiary of Subaru Corporation of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including Subaru of Indiana Automotive, Inc., the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the Subaru Love Promise, which is the company’s vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA’s employees have logged over 100,000 volunteer hours. Subaru is dedicated to being More Than a Car Company® and to making the world a better place.

#### **ABOUT PHIL LONG GLENWOOD SPRINGS SUBARU**

Phil Long Glenwood Springs Subaru is a community-driven, award-winning, and successful new and pre-owned vehicle and full-service dealership located in Glenwood Springs. In June 2021, Phil Long Glenwood Spring Subaru became part of the Phil Long family of dealerships and is its second location in Western Colorado.

Phil Long Glenwood Springs Subaru is a convenient drive from Rifle, Carbondale, Eagle and Aspen. Showroom hours are Monday through Friday, 8:00 a.m. – 6:00 p.m., and Saturdays, 8:00 a.m. – 5:00 p.m. For more information, call 970.945.7447, follow us on [Facebook](#) or visit [phillongsubaru.com](http://phillongsubaru.com) to view our online inventory.

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