



**PHIL LONG**  
GLENWOOD SPRINGS



**THE SUBARU  
LOVE PROMISE**

## **MEDIA CONTACT**

Justin Edmisson

[jedmisson@phillong.com](mailto:jedmisson@phillong.com)

719.575.7015

## **FOR IMMEDIATE RELEASE**

### **Phil Long Glenwood Springs Subaru Shares the Love for Hometown Nonprofit**

Retailer Hosting Check Presentation Ceremony and Community Lunch on May 21

**GLENWOOD SPRINGS, Colo., May 11, 2026** – For the fifth consecutive year, Phil Long Glenwood Springs Subaru and Subaru of America jointly supported [River Bridge Regional Center](#) as part of the 2025 Subaru Share the Love® Event. As a result of this year’s campaign, the retailer will present a check for \$11,000 to River Bridge Regional Center, contributing to a cumulative \$83,500 raised benefiting the nonprofit.

The public is invited the retailer’s check presentation ceremony and community lunch on May 21 at 12:00 p.m. Registration is requested but not required to attend. RSVPs can be sent to [swinkler@phillong.com](mailto:swinkler@phillong.com).

With every new Subaru purchased or leased during the campaign, Subaru of America and Phil Long Glenwood Springs Subaru, together, donated \$350 to each customer’s choice of local or national charities, including River Bridge Regional Center, The American Society for the Prevention of Cruelty to Animals®, Make-A-Wish®, Meals on Wheels America and the National Park Foundation. Additionally, Subaru of America and the retailer provided a donation for every Phil Long Subaru vehicle routine-service visit during the campaign period.

During the Subaru Share the Love® Event, retailers selected a hometown charity that touches their local community’s heart and meets various requirements, provided the charity does not harm animals, is environmentally responsible, and ensures donations are being used for the charitable mission and not administration costs. River Bridge was selected for their impact and support provided to the growing number of child sexual assault victims in Pitkin, Garfield, Eagle, and Rio Blanco counties.

“We are sincerely grateful to Phil Long Glenwood Springs Subaru for choosing us as their community nonprofit partner for the past five years through the Share the Love program,” said Mary Cloud, development director of River Bridge Regional Center. “Their continued commitment has made a meaningful and lasting impact on our ability to serve children and families in Garfield County. From strengthening our core services to supporting innovative child abuse prevention education efforts, their generosity helps us move our mission forward every day. We are proud to

stand alongside Subaru and the Glenwood Springs team in creating a safer, more informed community.”

This year’s donation will support the Center’s operations, provide critical services for child victims of abuse, and expand programs and educational opportunities that empower our community to recognize and prevent child abuse. Data from the Centers for Disease Control and Prevention shows that approximately 1 in 4 girls and 1 in 20 boys in the United States experience child sexual abuse.

“Our employees and Subaru of America are grateful for the ongoing trust our customers place in us,” said Carroll Winkler, general manager of Phil Long Glenwood Springs Subaru. “We are excited to celebrate the positive community impact we make together and to support River Bridge Regional Center in the process.”

Phil Long Glenwood Springs Subaru is a winner of the 2025 Subaru Love Promise HEART Award, which nationally recognizes Subaru retailers who are making the world a better place while demonstrating an outstanding commitment to supporting passions and causes in local communities, such as the environment, health, education, pets, and community. Phil Long Subaru has been recognized by the manufacturer 11 times for excellence over the last 14 years.

#### **ABOUT RIVER BRIDGE REGIONAL CENTER**

River Bridge Regional Center is a nationally accredited nonprofit child advocacy center, utilizing a child-centered, multidisciplinary approach to the prevention, assessment, and treatment of child abuse. River Bridge has served 3,376 children and over 5,000 caregivers and non-offending family members since opening in 2008. Since 2017, the Mountain West SANE Alliance, a program within RBRC, has responded to 367 calls and conducted 215 medical forensic exams for adult and adolescent victims of sexual assault.

In 2025, one of our most significant accomplishments was completing a Community Needs Assessment focused on child abuse prevention education in Garfield County. The findings highlighted both existing strengths and important opportunities to deepen partnerships and expand education efforts across our community. River Bridge looks forward to using these insights to develop a prevention program grounded in evidence-based curriculum and tailored to the unique needs of the families we serve. This important work was made possible in large part through support from the Share the Love program.

#### **ABOUT SUBARU OF AMERICA, INC. (SOA)**

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including [Subaru of Indiana Automotive, Inc.](#), the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation.

SOA is guided by the [Subaru Love Promise®](#), which is the company’s vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$340 million to causes the Subaru family

cares about, and its employees have logged over 115,000 volunteer hours. Subaru is dedicated to being More Than a Car Company® and to making the world a better place.

#### **ABOUT PHIL LONG GLENWOOD SPRINGS SUBARU**

Phil Long Glenwood Springs Subaru is a community-driven, award-winning, and successful new and pre-owned vehicle and full-service dealership located in Glenwood Springs. In June 2021, Phil Long Glenwood Spring Subaru became part of the Phil Long family of dealerships and is its second location in Western Colorado.

Phil Long Glenwood Springs Subaru is a convenient drive from Rifle, Carbondale, Eagle and Aspen. Showroom hours are Monday through Friday, 8:00 a.m. – 6:00 p.m., and Saturdays, 8:00 a.m. – 5:00 p.m. For more information, call 970.456.4900, follow us on [Facebook](#) or visit [phillongsubaru.com](http://phillongsubaru.com) to view our online inventory.

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